

Dear Hotel Owner,

You can use our **SSLR-Social-Search-Local-Review**, digital brand building process to get higher booking and higher profits. **SSLR-Dibbs Supreme** will contain **14 practical actions** related to **four relevant digital branding categories**.

With a stronger brand and higher reputation, you will naturally attract more guests, better employees, committed partners, wealthy investors and world-class suppliers.

Hotel business is all about managing brand & improving reputation.

Premium Hotel brands don't go out to sell their franchisees. Hoteliers approach them to get their franchises.

Now, you can create POWERFUL brand for your business with our Top 4 critical steps:



SSLR-Dibbs Supreme has important actions that will build your brand and improve your reputation.

Social ➡	Youtube	Facebook	LinkedIn	Twitter and Instagram
Search ➡	Google My Business	GMB Post	Google Analytics	Google Webmaster
Local ➡	Citation Building	Northstar Travel Listing	Local Verification	
Review ➡	Review Reposting in Facebook, Twitter and LinkedIn	Review Reposting in Reviewter	Guest Review Flyer	

Social	People will notice you on social media. We'll post attractive posts on social media to attract people and encourage them to stay at your hotel. Social media profiles and posting plans will be created for the whole year on all major social media to get more customers. No matter where your guests find your hotel, we'll make sure that they receive information about it.
Search	Google My Business marketing will bring more visitors to your property. We will upload a new photo and optimize your listing for better visibility in Google Map, which is the most efficient way to get local search. Google Analytics and Google Webmaster will help you track the success of your online marketing efforts.

Local	We will establish a presence for your business online with local citations, so that people can find you in their city or neighborhood. We will make sure your property is listed in popular local sites and update all NAP (Name, Address and Phone Number)
Reviews	Your property's positive reviews will be promoted across Facebook, Twitter, LinkedIn and Reviewter. We will Repost your property's positive reviews, so you can focus on making happy customers.

Social			
Youtube	Facebook	LinkedIn	Twitter, Instagram
Youtube Channel	FB-Page with custom graphics	LI-Page with Custom Graphics	Twitter Profile with custom graphics
4 Youtube Video	1000 FB-Page-Likes	100 LI-Followers	Instagram Profile with custom graphics
Total 1000 Views	12 FB-Custom-Flyer Posts per year	12 LI-Custom-Flyer-Posts-Per-Year	12 Twitter Custom-Flyer Posts per year
Video Description Optimization	12 Relevant Group Posting - LSG	6 Find Relevant LI Groups & Posts	12 Instagram Custom-Flyer Posts per year

Search			
Google My Business	Google Webmaster	Google Analytic	Google Paid Campaign
GMB Set up and Verification	Google Webmaster Set Up	Google Analytic Set up	1000 Impressions
8 GMB Post Flyer		Visitor and Event Tracking	Top Listing Until Campaign On
4 GMB Video Posting			
Google My Business Content Update			

Local			
Google Map Listing Review & Management	Citation Building	Northstar Travel Group Listing and Hobo Submission	Local Verification Sites

Review			
12 Review Reposting Per Year	Review Reposting in Facebook, Twitter and LinkedIn	36 Total Reviews Promotion - Each Review Posted on 3 Social Media	Review Reposting in Reviewter

Other Important Deliverable			
Attractive Responsive Website with ADA Compliance	Other Social Media Profile Creation	Professional, Unique Content, Meta-Tags, Schema	Facebook IGR and Website FAQ

You will get a total of Range of Different Branding Services – all around the year at promotional price.

Responsive Website Design PortfolioT:

- www.hotelvinea.com
- www.bwplusdaytonabeach.com
- www.bwanaheimca.com
- www.CSStLouishotel.com
- www.daysinnonalaska.com
- www.comfortsuiteswytheville.com
- www.ramadastrasburgva.com
- www.avalonresortfl.com
- www.sarasotaluxuryestate.com
- www.siestapalmsbythebeach.com

Recommended Service Menu For Your Hotel:

Special Combo Deal Dibbs Supreme Packages	Regular Cost	Special Discounted Price	Services
PRO Package	\$9,686	\$3,990	Digital Brand Building Supreme with SSL Certification+ Review Management on Medallia, Booking, Expedia, Google & Major Travel Portal

All Review Management (ARM) is a comprehensive review management strategy which can be very useful to hotel owners and hospitality business in general to manage their hotel online reputation.

The process of managing the reviews is to track them through Medallion and then to individually respond to each of the reviews.

What we require from the hotel owner shall be only the login ID and password of Medallia, expedia and booking.com for one time so that we are able to access the account and respond to the guest reviews.

The major advantages of the ARM package is to

- a) Take control with serious and professional reputation management.
- b) Offer friendly and professional responses to negative reviews.
- c) Improve your hotel's brand, reputation and respect among travelers.

Our service under annual "All Review Management" package will include following:

Monitoring and responding to Negative Reviews on all the major travel portals

- We will monitor negative reviews about your hotel on Tripadvisor, Google, Expedia, hotels.com, bookings.com and Travelocity + Brand Medallia.
- We will alert you if there is any unusual negative review & take your guidance .
- We will also create a management response to the guest's positive or negative reviews and post it on Medallia, Booking, Expedia, Google & Major Travel Portal.
- Guest's review and our management response both will be displayed on this Travel portal.

All Review Management Package Pricing:

- Unlimited Management Response to Reviews on all above-mentioned review sites for One Year
- **Annual Package Only US \$ 1800 Per Year**
- You can also opt for a monthly package of \$200 per month.

We look forward to your confirmation and an opportunity to contribute to your success.

Thanks and Regards,
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"We create lifelong & expanding success in the area of Wealth, Education, Joy & Experience of Accomplishment."