



Google Travel Hotel Profit

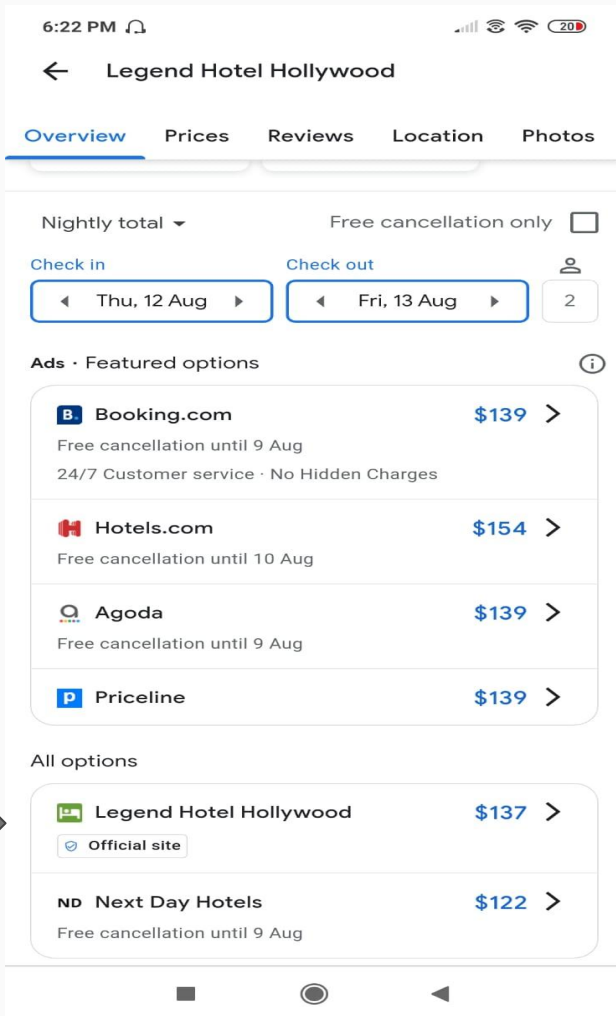


Cyberweb Hotels, LLC.



Cyberweb Hotels LLC

Cyberweb Hotel, LLC is a hotel technology company engaged in developing Hotel Software, Hotel Website & Hotel Digital Marketing operating in the USA. We provide software and solutions to almost 1200+ hotels in the United States:

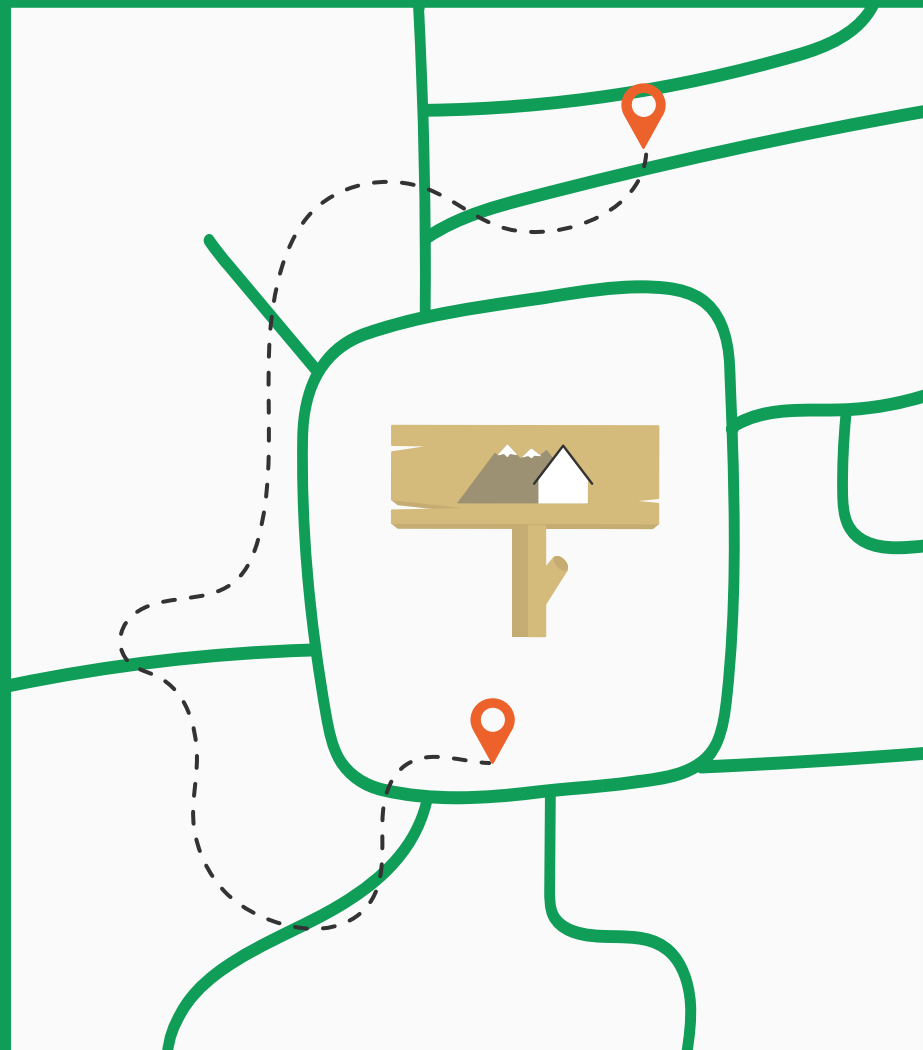


Get more direct traffic and bookings!

Cyberweb Hotel LLC in partnership with Google so that your hotels' direct rates and inventory can be distributed on hotel search on Google.

This new connection provides the best rate coverage and accuracy. Developed with The Open Travel Alliance standard, compatible with connectivity frameworks of major travel companies.

With Cyberweb Hotels, you are now able to connect to Google seamlessly and get more direct traffic and bookings.



Benefits of the partnership:

- You get a direct connection to Google with the best rate coverage and real time prices.
- Display your hotels' direct rates and availability on Google.
- Receive more direct bookings, where you can control the guest's experience and data.
- Decrease Higher commission of other OTA's.
- New resource to generate more bookings.

Tourist/Guest



Google Hotel Profit Program



Hotel

*Reach potential customers and drive more direct bookings

With your hotel's free direct booking link displayed to users across hotel search on Google, travelers will be able to book directly with your property. You control the guest experience on your site and collect the guest data.

Google has partnered with Cyberweb Hotels to make it easy to get started,

1. Update your Business Profile on Google

Make sure your Google My Business profile is verified and up to date with your hotel information. Here is a guidebook to help you get started.

2. Opt-in your rates to show up on Google

Work with Cyberweb Hotels to configure and opt-in your rates to display on Google.

3. Get more direct bookings

You will start getting direct clicks on your website, so travelers can book directly with your hotel.



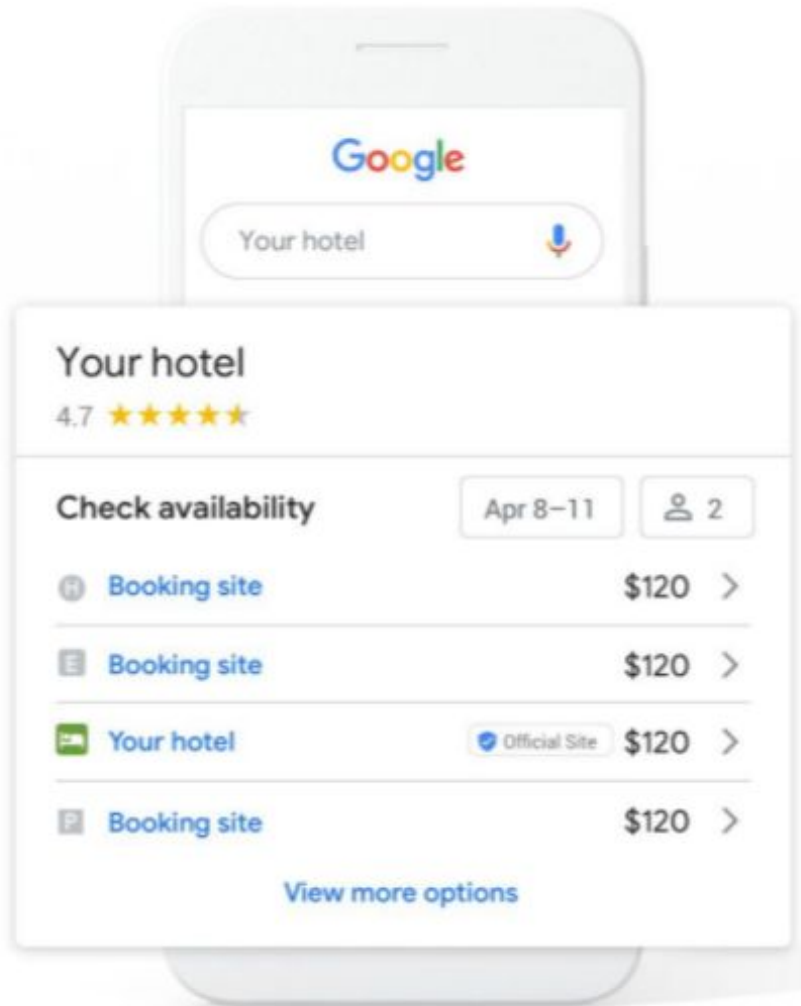
Google My Business Best Practices

Engage with your customers to build customer loyalty and brand recognition. To start building a stronger relationship with your customers,

- 1. Reply to customer reviews.**
- 2. Add photos and videos to showcase your services to customers.**
- 3. Answer questions about your hotel through a Q&A.**
- 4. Chat directly with your customers.**

Managing your hotel listing during COVID-19

- 1. Update your business hours.**
- 2. Communicate temporary closures.**
- 3. Manage your amenities.**
- 4. Surface what matters.**



Connect with travelers using free booking links on Google :

Google is making it free to appear in Hotels booking links.

Millions of travelers around the world search for hotels on Google every day. Start with free booking links to surface real time room prices and availability to potential travelers.

Free booking links appear on the hotel booking module

alongside hotel ads when travelers look for rooms at a given hotel.

How to get started on Google Hotel Profit :

Step 1

Signup with Google Hotel Profit Program & Configure your Hotel Booking System.

Step 2

We will set up and manage a Google My Business account.

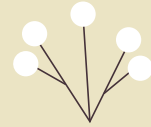
Step 3

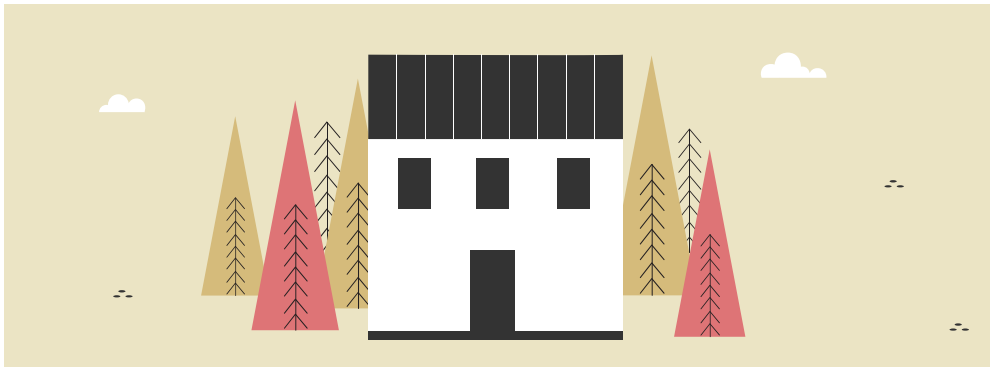
Get your hotels rates and availability connected to show your direct booking link on Google.

Step 4

You can start with Google ads.

Cyberweb Hotel LLC has partnered with Google to become an integration partner.





Thank You

Cyberweb Hotel LLC
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